Promoting Listening in the Secondary Schools

by Bob Bohlken

I go to area high schools giving presentations to language skills courses promoting listening. As a preliminary activity to get the students focused on the subject, I give and read aloud to them the following survey.

1. Who do you think listens most effectively to you? (parent, friend, teacher, brother/sister, etc.)

2. How do you know this person is listening effectively? (asks questions, rephrases my ideas, nods head, makes eye contact, etc.)

3. To whom do you listen most effectively? (parent, teacher, friend, sister/brother, etc.)

4. Why do you listen effectively to this person? (he/she listens to me, the topics discussed, our relationship, respect)

5. How do you respond when you are listening effectively? (eye contact, facial expression, nod head, ask questions, rephrase message)

6. What distracts you most from listening to another person? (other person's voice, speech rate, or appearance; topic, own interest or preoccupation, no purpose for listening)

7. How often do you converse with your parents and/or entire family for at least a fifteen minute duration? (everyday, twice a week, once a week, seldom)

8. In your fifteen minute plus conversations with your parents, what percent of the time do you listen?

9. In what class do you listen most effectively? Why do you listen effectively in this class? (purpose - to pass a test, interested in topic, respect teacher, understand the vocabulary, know what to expect)

Below are the results of the survey in Northwest Missouri.

Communication Survey of Northwest Missouri High School Students

In a recent communication survey at Northwest Missouri High School, 70% of the students believe that they listen most effectively to their friends compared with 23% who listen to their parents most effectively. Seventy-five percent of the students interviewed believe that their friends listen most effectively to them; whereas, 14% believe their parents are their best listeners. Thirty-five percent believe they listen most effectively to another person because that other person listens to them.

Fifty-three percent of the students believe that looking at the other person is the response of a good listener. Fifty-three percent believe that the communication elements that interfere most with their listening is their own mental preoccupation; whereas, the "topic being discussed" interferes mostly with 37%.

Perhaps most interesting of the results is that only 40% of the students believe that they spend at least 15 minutes at one time communicating with their parents everyday.

I think it would be beneficial for Listening Post readers to conduct this survey and compare results with my findings.
Gene Wilson has agreed to fill the post of chairing the Awards Committee. He inherits a very important task from Manny Stell, who stewarded us for the past several years. [Thanks Manny!] Gene will need your help and nominations for the various ILA awards. Please assist him and his committee as they acknowledge individuals who have been supporting the message of listening and ILA.

We are fast approaching the end-of-year holidays. Catherine joins me in wishing all of you and your ones a fruitful Thanksgiving, a joyous Christmas and Chanukah, and a revitalizing and healthy New Year! We are eager to see you in Boston!

Summer Conference

Did you miss the opportunity to attend the last summer conference in Dublin? Get on the ball. Plan now for the 1994 Summer Conference in Sydney Australia. We will be convening on July 15th, the last day of the International Communication Association convention and will hold a one-day session on Saturday, July 16, 1994. We would like to devote this day and one-half to research, training and other topics of interest. If you want to be a part of the excitement downunder, you need to submit proposals or completed papers to William E. Arnold, Chair, Summer Conference Committee by November 1, 1993. Make your plans now. Speak to an international audience. We have been assured of true Aussie hospitality. Note the slight change in convention times and deadlines for papers.

For more information, write:
Bill Arnold
Department of Communication
Arizona State University
Tempe, AZ 85287-1205

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His thoughts were slow,
His words were few,
and never formed to glisten.
But he was a joy to all his friends --
You should have heard him listen.

--Author Unknown
Convention '94
The Event to take place in Boston, March 3-6

by Sheila Bentley
First Vice President

"What an event!" This is what Boston I.A. convention attendees will be saying after the convention. Greg Enos has some exciting plans for us in Boston, including a trolley tour of such famous sites as the Old North Church (of Paul Revere fame), the USS Constitution, the Boston Commons, the site of the Boston Tea Party, Quincy Market, and other significant historical sites.

In addition, the 1994 program promises to be the best ever. We have had over 80 proposals submitted, and there should be something for everyone!

The hotel is beautiful—very elegant and undergoing even more refurbishing and polishing prior to our arrival.

Board members attempted to get a sampling of what Boston restaurants have to offer. As a public service to diets and waistlines so that we could give you recommendations on where and what to eat. (Be sure to express your gratitude for this service to the Board members.) We discovered that Boston has taste treats for all tastes—from the Italian North End to Chinatown to a wide array of cuisines at Quincy Market.

Start making your plans now; this is one Event you won't want to miss.

Convention Planners Listen to Members

In years past members have expressed their wishes to see some changes at the annual convention. This year, convention planners have made a concerted effort to address those wishes. Some of the changes you can expect to see include:

• Programs for each of the special interest areas.

The goal this year is to have a program for each of the four special interest areas—education (elementary/secondary, higher education), research, business/consulting, and general programs during each session.

Additionally, there will be several programs from a new special interest area that seems to be emerging, listening in clinical settings.

• Preconferences attempting to better meet needs.

In an effort to better meet the needs of those who attend preconferences, organizers are trying something new. The educational preconference will be a mini-conference on Saturday, in hopes that it will be easier for teachers to attend if they don't have to take time out from school.

The Research Committee opted not to have a "pre" conference, but will have programs throughout the conference that give members much the same opportunities that the preconference has in the past. There will be papers presented that reflect research interests, as well as opportunities for roundtable discussion.

The Business/Consulting Committee is planning a preconference for Wednesday that is certain to adhere to its tradition of a high quality learning experience.

• A change in the Cocktail Party.

Plans are under way to host the Cocktail Party at the New England Aquarium. (You don't have to drink like a fish to enjoy drinking with the fish.)

• Tour of Boston.

Plans are also under way to arrange for the membership to take a trolley tour of Boston. The tour points out some of the important Boston sites such as the Old North Church, the site of the Boston Tea Party, the docking place of the USS Constitution, the site of the Cheers bar, and Boston Gardens.

• Optimum location of hotel.

After the tour, you may want to return to some of the sites for a closer look. The hotel is located within walking distance of several of these sites, such as the Freedom Trail, Boston Commons, and Quincy Market.

Corporate Sponsors
Wanted in Boston

We are actively seeking sponsors for convention events. The process is simple.

Let's say your cousin, the generous Boston businessperson, has an extra bag of money (minimum amount discussed with real prospects) that she'd like to share with a worthy non-profit listening association.

As a sponsor of a luncheon, the generous sponsor would:

1. Be recognized at the luncheon.
2. Receive up to four single day registrations.

Give Greg Enos a call if you have a potential generous sponsor.

Boston Gets Ready for I.L.A. in 1994

Boston and the Swissotel are preparing for your arrival in March of 1994. To help with preparations, the Executive Board visited Boston during its September meeting. The Board "toured the tour" that the convention may offer to convention attendees which includes a trolley tour of the Hub. Board members also visited the meeting rooms we will be using, and were delighted to find them concentrated around a beautiful commons area.

The Swissotel (formerly the Lafayette) is currently going through a multi-million dollar enhancement. It is located at Downtown Crossing, in the heart of the shopping district (next door to famous Filene's basement) and is within walking distance of the Boston Common, the theater district and Quincy Market.

We have listened to many people and planned a program that includes a Friday afternoon tour, an evening event at the New England Aquarium, and the traditional Saturday banquet. Watch your mail and the Post for more details.

Get ready Boston, here we come!
Announcements

Executive Director of ILA Sought

This individual will serve as the day-to-day administrator of the ILA office and is recommended to the Board by the President. A letter of support must be submitted from the individual's organization stating that clerical support and office space are available and that the individual will be given appropriate time to conduct ILA business. In addition, the individual should send a letter stating his/her interest and a statement of goals for the three-year term. (Any questions pertaining to the commitment of time and the specific duties should be addressed to Mary Wise.) Nominations (with approval of the nominee) and applications should be sent no later than January 15, 1994 to:
Michael Gilbert
Dept. of Educational Leadership
University of Arkansas at
Little Rock
Little Rock, Arkansas 72204-1099
FAX: (501) 569-8694

Nominations Being Accepted for Journal Editor

The successful person will be recommended to the Board by the President for a two-year term beginning at a mutually-agreeable time in 1994. The main responsibilities are: (1) to solicit and oversee the review of articles and papers pertaining to the study of listening and related pieces, and (2) to produce as many issues of the journal as are appropriate (we have tried for at least one issue per year). Any questions about logistics and responsibilities should be addressed to Bill Arnold. Nominations (with approval of the nominee) and applications should be sent, no later than January 15, 1994 to:
Michael Gilbert
Dept. of Educational Leadership
University of Arkansas at
Little Rock
Little Rock, Arkansas 72204-1099
FAX: (501) 569-8694

New Member Recruiting Race is on Again

by Victoria Emmert
Second Vice President

The ILA is offering a $100 cash prize to the member who recruits the most new members between now and the 1994 convention in Boston.

To be eligible, have any new members you recruit put a note on their membership application that they were recruited by you. We will keep a tally of the number of applications that come in with your name on them.

In Memphis, we were delighted to welcome a number of new members to ILA. It seemed that most of the new members were recruited by Tony Clark, University of Florida.

Tony Clark won this year's $100 cash prize. Which one of you will challenge him for the prize for the coming year?

Let's spread the work about ILA.
You have only a few more months until the convention in Boston and your chance to win $100.

Call for Papers

Call for papers for a Reader in Intrapersonal Communication Processes and Social Cognition. The purpose of this book is to provide a collection of articles and essays for use by scholars and students. Articles, short essays, and creative perspectives are requested. A few example topics include: deception, listening, computer-as-self, communication apprehension, cognitive response perspective, and imagined interaction. Relevant articles dealing with gender or multiculturalism are encouraged. Send two copies, APA style, by December 1, 1993 to: Joan Aitken, Communication Studies, 203A Royall Hall, University of Missouri-Kansas City, KC, MO 64110-2499 (telephone 816-235-1689).

Listening Bibliography

Phase I of the Listening Bibliography is still available. When purchasing, make your check payable to International Listening Association. Please send your check ($7.00 for each copy) and your request to:
Alice Ridge
Dept. of Comm. & Theatre Arts
University of Wisconsin-Eau Claire
Eau Claire, WI 54702

Important Dates

November 1, 1993
Deadline for submission of proposals for Summer Conference.
Submit to:
William E. Arnold
Chair, Summer Conference Committee
Dept. of Communication
Arizona State University
Tempe, AZ 85287-1956

January 15, 1994
Deadline for nominations for Executive Director and Journal Editor.
Submit to:
Michael Gilbert
Dept. of Educational Leadership
University of Arkansas at
Little Rock
Little Rock, AR 72204-1099
FAX: 501-569-8694

January 17, 1994
Deadline for Tomorrow's Scholars submissions.
Submit to:
Sheila Bentley
1035 West Tree Dr.
Collierville, TN 38017

March 3-6, 1994
15th Annual ILA Convention

March 6, 1994
Deadline for New Member Contest
Visiting Professor Sought

Visiting professor or lecturer in Theatre and Communications (annu-
al contract, nontenure track, renewal possible) starting Spring 1994, in
small undergraduate Speech Commu-
nication and Theatre program to teach courses including Public Speaking,
Creative Dramatics and/or Children's
Theatre, Oral Interpretation of Litera-
ture, Group Interpretation, Theatre
Production, and other areas of exper-
tise. Ph.D. in speech communication/
theatre preferred. M.P.A and M.A. con-
sidered with professional credentials
and prior teaching experience. Applica-
tion review will continue until position
is filled. Salary is competitive; com-
mensurate with preparation and expe-
rience. Send letter of application, re-
sume, references and three letters of
recommendation to Kenneth Casste-
vens, Chair, Search Committee; De-
partment of Theatre and Communication; The University of Texas at Tyler;
3900 University Blvd.; Tyler, Texas
75799. The University of Texas at Tyl-
er is an Affirmative Action, Equal Op-
portunity Institution and encourages
applications from women and minority
candidates.

Report Cards Needed

Charles Swanson is working on a
sabbatical project and needs your help.
He is looking for examples (or sources)
for report cards that include an
achievement report for listening.
Those cards can come from individual
schools, districts, or states. He is will-
ing to accept reports of listening and
speaking together. At present, he
knows of no report cards that include
listening. If you have any examples, or
know where he could locate some,
please send your information to him at
the following address:
Charles H. Swanson
R. 7, box 524-A
Fairmont, WV 26554

Site Selection for 1997

The site selection committee is
still seeking members who would like
to serve as host for the 1997 conven-
tion. You must be willing to work with
the hotel and the First Vice President
in planning the convention. We are in-
terested in sites in the sun belt or ma-
JOR metropolitan areas where our mem-
bers are located. You will be given
help and guidance by association mem-
bers who have hosted before. It would
help if you had access to high school,
college, or university students and a
campus which would provide media
equipment. If you are interested,
please write:
William E. Arnold
Site Selection Committee
Department of Communication
Arizona State University
Tempe, AZ 8528-1205

Have you published a book or an
article, received a promotion or com-
men
dation, or has something equally
exciting happened that you would like
to share with your ILA friends? If so,
send it to:
Lisa Vickers
Dept. of Comm. & Theatre
UNA Box 5189
Florence, AL 35632

Promote ILA and Win!

Do you use business cards? Do
your cards let others know that you
are an ILA member? Then this contest
is for you. Submit your card, (which
indicates you are an ILA member) to
Michael Murphy at 77 Woodrow Ave.,
W. Paterson, NJ 07424. Winners will
be announced at the convention in Bos-
ton, and will receive a personal body
guard alarm system that has a 100
decibel siren that will sound in an in-
stant. Harvey Weiss is the licensed
distributor for this product which is
made by Lion Security Products of
Minneapolis, MN.

First Elvis, then Ben,
Who's Next?

You never know who you might
meet at an ILA meeting! It's been sug-
gested that Elvis is dead, but we met
him in Seattle. We've been told Benja-
mun Franklin is gone, but Vickie Em-
mert met him when the Board had
their meeting in Boston. There's no
telling who we might meet next.
The James I. Brown Award

by Kitte Watson

In November, 1987, the Institute for the Study of Intropersonal Communication Processes (ISIP) established the James I. Brown Award in conjunction with the International Listening Association to honor one of ILA's pioneer researchers. The award was created to recognize the best research or theoretical papers presented each year by undergraduate and graduate students at the annual ILA Spring convention. Members of the ISIP Advisory Board attended the convention each year to serve as judges for the award.

A fund to provide cash prizes to accompany the award was established by the ISIP Board of Directors. ILA members and friends of Dr. Brown have contributed to the fund over the past eight years. An initial fundraising effort was spearheaded by Peter Van der Schaft during the 1987 ILA Convention in Scottsdale. Interest from the fund provides cash prizes for award recipients. The first place James I. Brown award recipient receives a cash prize of at least $250 plus a year's ILA membership. Cash awards are also given for outstanding undergraduate and high school student papers.

The primary purpose of the award was to stimulate more and higher quality research by undergraduate and graduate students in the area of listening. Based on the increasing number of student ILA papers submitted each year, it appears that the Brown award is having an impact on the listening discipline.

Past award recipients include:

1987
Donna Duberville, Michelle Naquin, Rebeca Hanberry, Cheryl Francois, and Sharon T. Guillory—Undergraduates, McNeese State University

1988
Michael Zizzi—Graduate Student, University of Maryland
Selena Wu—Student, High Point High School, Maryland

1989
Mitch Henry—Graduate Student, Auburn University

1990
Christie Lobdell and Jennifer Glines—Graduate Students, Arizona State University

1991
Todd Thomas—Graduate Student, Auburn University

1992
Todd Thomas—Graduate Student, Auburn University

1993
Christa Arnold—Graduate Student, University of Florida

Tomorrow's Scholars Program

The ILA is issuing a Call for Papers for the Tomorrow’s Scholars panels of the ILA convention in Boston, March 3-6, 1994.

The theme of the convention is Listening: An Agent for Positive Change. High school, undergraduate, and graduate students are encouraged to write papers related to the convention theme, any paper of merit will be considered.

Papers may be from any theoretical perspective and use any research style. All student papers must have Tomorrow's Scholars clearly marked in the upper right-hand corner of the title page. If the student has never presented a convention paper, the paper should also be marked debut. The deadline for submissions is January 17, 1994.

All papers submitted will also be considered for the James I. Brown award, sponsored by the Institute for the Study of Intropersonal Processes (ISIP). Each year, ISIP provides a certificate, $200 cash, and a one-year membership in ILA to the top college division paper. Second and third places receive a certificate and $100 and $100, respectively. The top paper in the secondary division will receive a certificate and a minimum award of $25.

Four copies of the completed study, with a separate title page including the student's name, institution, and address, should be sent to: Sheila Bentley 1035 West Tree Dr. Collierville, TN 38017

For further information, contact Todd Thomas, Student Program Committee Co-Chair at 812-855-6388.
What's Happening

News and Notes About ILA Members

Terry Ostermeier has had the article "Listening as a Theme of a Corporation Annual Report" published in the Journal of the Wisconsin Communication Association, Vol. XXIV, 1993.

Mary Louise Shannon has been selected one of Florida Community College's 1992-93 Outstanding Faculty Award winners.

New Members

Ulrike A. Kaunzner
Via L. Berti 2
Bolonia
Italy, 40131

Tarn J. Tuck
T.J. Tuck Associates
65 Berkeley St.
Reading, MA 01867

Alvin Kaplan
Triboro Quilt Mfg. Corp.
172 S. Broadway
White Plains, NY 10605

Carol Christy
8792 Summit Rd. SW
Reynoldsburg, OH 43068

Patrick O'Neill
20 Dacre Crescent
Toronto, Ontario M6S 2W1
(w) 416-381-3331
(h) 416-769-8755

Fran Edmondson
740 Forest
Evanston, IL 60202
(w) 708-866-4351
(h) 708-866-6351

Gary Perrington
College of Education
Univ. of Oregon
Eugene, OR 97403
(w) 503-346-3569
(h) 503-343-9166

Jean M. Watson
6784 Slash Pine Cove
Memphis, TN 38119-0535
(w) 901-527-0208
(h) 901-764-0535

Gloria Nicosia
57 Hendrickson Ave.
Lynbrook, NY 11563

Pan Awsumb
Director of Operations and Development
5900 Poplar
Suite 201
Memphis, TN 38119
(w) 901-767-2317

Elinor M. Craven
Director of Outdoor Recreation
1729 Belfort Dr.
Baton Rouge, LA 70815
(w) 504-342-8186
(h) 504-272-1620

Reece Clemens
Assoc VP Corporate and Community
543 Kennedy Dr.
Manfield, OH 44904
(w) 419-755-4700
(h) 419-756-7882

Barbara Redmond Ed.D.
225 Lincoln Pl.
Brooklyn, NY 11217

Sandra Bateman
662 Spring Creek-Law Rd.
Jackson, TN 38305-9272

Emma M. Smith
68 Apple Hill Rd.
Sunapee, NH 03782

Address Changes/Corrections

Walter Davis
PO Box 1165
Dunnellon, FL 34430-1165
(h) 904-465-1505
CALL FOR NOMINATIONS –

We invite your thoughtful nomination for the 1994 ILA Awards! Please review the criteria for each award and submit your nominations with supporting documentation. Send your nominations to the Awards Committee Chair: C.E. (Gene) Wilson • Copernicus, Inc. • 86 S. Wawaset Rd. • West Chester, PA 19382

NOMINATION DEADLINE IS DECEMBER 15, 1993

1994 ILA Research Awards

QUALIFYING CRITERIA: Nominations can be made for three (3) ILA Research Awards:

THE LISTENING RESEARCH AWARD is presented for outstanding achievement in research by an ILA member or group. The research should have been completed no earlier than 1992. Research results may be published or not. Nominations may be made by self-nomination, or by another ILA member, with recommendation of the ILA Research Committee.

THE GRADUATE THESIS/DISSERTATION AWARD nomination is open to any full-time graduate student who has completed outstanding research in the form of a thesis or dissertation completed no earlier than 1992. Nominations may be made by self-nomination, or by another ILA member, with written recommendation of the nominee's Advisor and the ILA Research Committee.

THE UNDERGRADUATE RESEARCH AWARD is open to any full-time undergraduate student who has completed an outstanding research project no earlier than 1992. Nominations may be made by self-nomination, or by another ILA member, with written recommendation of the nominee's Advisor and the ILA Research Committee.

INSTRUCTIONS: Complete the Nomination Form and provide specific documentation why the nominee deserves the particular Research Award. If possible, please submit the full research of the nominee.

1994 ILA Special Recognition Award

QUALIFYING CRITERIA: Nominees should be nationally/internationally prominent Listeners. Nominees should epitomize the highest standards and principles of effective listening.

INSTRUCTIONS: Please submit your nomination and appropriate supporting documentation. Supporting data should be specific.

1994 ILA Listener of the Year

1994 ILA Hall of Fame Award

QUALIFYING CRITERIA: The Hall of Fame Award is presented to individuals who are recognized for notable achievements involving Listening in academic, business, or other settings. Selection into the ILA Hall of Fame is the highest award of the Association and nominees should have contributed to the advancement of effective Listening over a number of years.

INSTRUCTIONS: Please submit your nomination and specific supporting documentation outlining the nominee's explicit qualifications.